

# **Cambridge International AS & A Level**

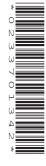
## PSYCHOLOGY

Paper 3 Specialist Options: Theory

9990/33

May/June 2020

1 hour 30 minutes



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

### INSTRUCTIONS

- Answer **four** questions in total:
  - Answer questions from **two** options.
  - For each chosen option, answer **all** questions.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

#### INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].

This document has 4 pages. Blank pages are indicated.

# 2

#### Psychology and abnormality

Answer all questions.

1	(a)	Explain how SSRIs treat obsessive-compulsive disorder (OCD).	[2]
	(b)	Lehmkuhl et al. (2008) treated a boy called Jason who had OCD.	
		Describe how exposure and response prevention treatment was used to reduce Jasymptoms.	ason's [4]
	(c)	Discuss the validity of the study by Lehmkuhl et al.	[6]
2	(a)	Describe explanations of depression.	[8]
	(b)	Evaluate explanations of depression, including a discussion of practical applications.	[10]
		Psychology and consumer behaviour	
		Answer <b>all</b> questions.	
3	(a)	Explain the purpose of background music played in consumer environments.	[2]
	(b)	Describe the study by North et al. (2003) on music in restaurants.	[4]
	(c)	Explain <b>one</b> strength and <b>one</b> weakness of the study by North et al.	[6]

- 4 (a) Describe what psychologists have learned about consumer decision-making (models, strategies, marketing theories).
  - (b) Evaluate what psychologists have learned about consumer decision-making (models, strategies, marketing theories), including a discussion about reductionism. [10]

# Psychology and health

## Answer all questions.

5	(a)	Explain what is meant by a 'psychological measure' of stress.	[2]
	(b)	Describe <b>one</b> physiological measure of stress.	[4]
	(c)	Explain <b>one</b> strength and <b>one</b> weakness of the physiological measure described in <b>(b)</b> .	[6]
6	(a)	Describe what psychologists have discovered about improving adherence to medical adv	/ice. [8]
	(b)	Evaluate what psychologists have discovered about improving adherence to medical advincluding a discussion about ethics.	/ice, [10]
		Psychology and organisations	
		Psychology and organisations Answer all questions.	
7	(a)		[2]
7	(a) (b)	Answer <b>all</b> questions.	[2] [4]
7		Answer <b>all</b> questions. Explain what is meant by 'extrinsic motivation' in relation to work.	

- 8 (a) Describe theories of job satisfaction. [8]
  - (b) Evaluate theories of job satisfaction, including a discussion about determinism. [10]

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