

Cambridge International Examinations

Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY 9990/32

Paper 3 Specialist Options: Theory

February/March 2018
1 hour 30 minutes

No Additional Materials are required.

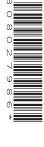
READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

There is a choice of four specialist options in this question paper. In each of your **two** chosen specialist options, answer **all** questions.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [] at the end of each question or part question.



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Psychology and abnormality

Answer all questions.

1	(a)	Explain what is meant by 'learned helplessness' (Seligman, 1988).	[2]		
	(b)	Describe the Beck depression inventory.	[4]		
	(c)	Explain two strengths of the Beck depression inventory.	[6]		
2	(a)	Describe explanations of obsessive-compulsive disorder (OCD).	[8]		
	(b)	Evaluate explanations of obsessive-compulsive disorder (OCD), including a discussion nature versus nurture.	of 10]		
Psychology and consumer behaviour					
Answer all questions.					
3	(a)	Explain what is meant by 'utility theory' in consumer decision making.	[2]		
	(b)	Describe system 1 (fast-type) and system 2 (slow-type) thinking of a consum (Shleifer, 2012).	ner [4]		
	(c)	Explain two weaknesses of system 1 (fast-type)/system 2 (slow-type) thinking as categoris	ed		

- (a) Describe what psychologists have discovered about retail/leisure environmental design. 4 [8]
 - (b) Evaluate what psychologists have discovered about retail/leisure environmental design, including a discussion about self reports. [10]

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Psychology and health

Answer all questions.

5	(a)	Explain what is meant by the 'GAS model of stress' (Selye, 1936).	[2]			
	(b)	Describe one questionnaire that measures stress.	[4]			
	(c)	Explain one similarity and one difference between one psychological measure of stress one physiological measure of stress.	and [6]			
6	(a)	Describe what psychologists have discovered about managing and controlling pain.	[8]			
	(b)	Evaluate what psychologists have discovered about managing and controlling pain, include a discussion about practical applications of management techniques.	ding [10]			
	Psychology and organisations					
Answer all questions.						
7	(a)	Explain what is meant by 'the slow rotation theory' of shiftwork (Pheasant, 1991).	[2]			
	(b)	Describe the findings of the study by Fox et al. (1987) on the use of token economic reduce accidents at work.	s to [4]			
	(c)	Explain one strength and one weakness of the study by Fox et al. (1987).	[6]			
8	(a)	Describe what psychologists have discovered about leadership styles.	[8]			
	(b)	Evaluate what psychologists have discovered about leadership styles, including a discus of cultural bias.	sion [10]			

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4

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