

Section A

Answer **all** questions.

- 1 (a) Define the term *outsourcing*. [2]
(b) Explain **one** purpose of JIC (Just in Case) inventory management. [3]
- 2 (a) Define the term *salary*. [2]
(b) Explain **one** impact on a business of training its employees. [3]
- 3 (a) Define the term *industrial marketing*. [2]
(b) Explain **one** implication to a business of market growth. [3]
- 4 Analyse **one** impact on the workforce of effective communication of business objectives. [5]

Section B

Answer **one** question only.

EITHER

- 5 (a) Analyse **two** limitations of using the number of employees to measure the size of a business. [8]
(b) Evaluate whether small retail businesses have an important role in the economy. [12]

OR

- 6 (a) Analyse **two** factors which may influence a business's choice of sources of finance. [8]
(b) Evaluate whether setting budgets is important to the success of a farming business. [12]

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