



# Cambridge IGCSE™

---

**TRAVEL & TOURISM**

**0471/22**

Paper 2 Alternative to Coursework

**May/June 2022**

INSERT

**2 hours 30 minutes**

---

## INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.



---

This document has **4** pages. Any blank pages are indicated.



Fig. 3.1 for Question 3

The screenshot shows the Stephinatos Holidays.com website. At the top, there are navigation links for 'International sites', 'Email sign up', 'Contact us', 'My account', and 'Site map'. Below this is the website logo and a navigation menu with categories like Home, Deals, Lates, Holidays, Flights, Hotels, Flight and Hotel, Cruises, UK Breaks, Travel Money, Extras, and Guides. A sub-menu for 'Holidays' includes Sun Holidays, Faraway Holidays, Clubbing Holidays, Snow Holidays, Active Holidays, and Style Villas.

The main content area is divided into two columns. The left column contains a search form titled 'I'm looking for...' with a 'Search help >' link. The search criteria are:
 

- Active holidays (selected in a dropdown)
- Leaving from: Any London Airport (selected in a dropdown)
- Leaving on: 13 July 2023 (selected in a date picker)
- Give or take: 3 days (selected in a dropdown)
- Staying for: 7 nights (selected in a dropdown)
- I'm going to...: Seychelles, Mauritius, Maldives (selected in a dropdown)

The right column features a section titled 'Active holidays' with a breadcrumb 'Holidays > Active Holidays'. Below this is a welcome message: 'Welcome to a unique style of holiday. The focus rests firmly on the activities we provide and the friendly, supportive atmosphere in which you learn. Whether beginner or expert you can enjoy professional tuition in Dinghy Sailing, Windsurfing, Mountain Biking, Scuba Diving or Yachting.' A large promotional banner for 'Beachplus holidays from £775' is displayed, with a call to action 'Save up to £410pp'.

Fig. 3.1

Fig. 4.1 for Question 4

### SWOT Analysis of Greek Tourism

1. Lots of natural and cultural attractions/resources
2. Increase in demand for tourism
3. Increased awareness of environmental impact of tourism
4. Seasonality of Greek tourism
5. Good air transport infrastructure in Greece
6. Lack of quality standards
7. Infrastructure is being developed
8. Political unrest, war and terrorism

Fig. 4.1

**BLANK PAGE**

---

The boundaries and names shown, the designations used and the presentation of material on any maps contained in this question paper/insert do not imply official endorsement or acceptance by Cambridge Assessment International Education concerning the legal status of any country, territory, or area or any of its authorities, or of the delimitation of its frontiers or boundaries.

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at [www.cambridgeinternational.org](http://www.cambridgeinternational.org) after the live examination series.

Cambridge Assessment International Education is part of Cambridge Assessment. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which is a department of the University of Cambridge.