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TRAVEL & TOURISM

0471/13

Paper 1 Core Paper

October/November 2021

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

Question 1

Refer to Fig. 1.1 (Insert), information on tourism in Vietnam.

(a) Identify the following:

the number of visitors to Vietnam from Taiwan

the percentage increase in visitors to Vietnam from South Korea

if local time in Vietnam is ahead or behind London, UK

[3]

(b) Vietnam's climate varies from a tropical climate in the south to a temperate climate in the north.

Explain how the following climates influence tourism:

tropical

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temperate

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[4]

(c) Extreme weather can directly affect tourism.

Explain **three** likely effects on tourism when a destination experiences extreme weather.

1

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2

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[6]

(d) Vietnam has seen an increase in visitors arriving by air.

Explain **three** likely reasons for the growth in air travel.

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[6]

(e) Assess the reasons why Vietnam is so popular with visitors from China.

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..... [6]

[Total: 25]

Question 2

Refer to Fig. 2.1 (Insert), a photograph of the Great Pyramid of Khufu, Egypt.

(a) Identify **three** ways tourists may have travelled to this attraction.

- 1
- 2
- 3 [3]

(b) Explain how **each** of the following can reduce environmental impacts at natural attractions:

- timed tickets
.....
.....
..... [4]
- charging for entry
.....
.....
.....

(c) Tourists may visit tourist attractions such as the one shown in Fig. 2.1 independently or as part of a package.

Describe **each** of the following tour operator types:

- mass market tour operator
.....
.....
- specialist tour operator
.....
.....
- outbound tour operator
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..... [6]

(d) International tourism in Egypt has decreased due to world events and concerns for safety.

Explain **three** ways that National Tourist Organisations (NTOs) can increase international tourism in a destination.

1

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[6]

(e) Assess the appeal of cultural heritage attractions to international tourists.

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[6]

[Total: 25]

Question 3

Refer to Fig. 3.1 (Insert), information on the tourist attraction Angkor Archaeological Park, Cambodia.

(a) State **three** ancillary tourist services.

- 1
- 2
- 3 [3]

(b) Angkor Archaeological Park allows Cambodian residents under the age of 12 to enter the attraction for free.

Explain **two** likely reasons tourist attractions give free entry to local residents.

- 1 [4]
- 2

(c) Explain **three** ways tourist attractions can be sustainable.

- 1
- 2
- 3 [6]

(d) Explain **three** economic benefits associated with a growth in tourism.

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[6]

(e) Discuss the likely impacts of the increase in illegal unregistered guides operating at the Angkor Archaeological Park.

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[6]

[Total: 25]

Question 4

Refer to Fig. 4.1 (Insert), bus timetables departing Larnaca, Cyprus, an island country in the Eastern Mediterranean.

(a) Identify the following:

the price of a one-way ticket on the Larnaca – Protaras bus route

.....

the departure time of the first bus to Nicosia on a Saturday

.....

the journey time between Larnaca and Nicosia on a Sunday

.....

the colour of the Inter City buses

.....

the arrival time of the last Inter City bus from Larnaca to Nicosia on a weekday

.....

[5]

(b) The bus route from C.T.O Beach to Sunhall Hotel operates evening buses only in the summer time (May to October).

Explain **two** likely reasons why this bus route operates more services between the months of May and October.

1

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2

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[4]

(c) Nicosia is the capital city of Cyprus.

Explain **two** likely reasons why tourists travel to a capital city.

1

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2

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[4]

(d) Explain the benefit to overseas tourists of checking transport times in **each** of the following ways:

internet

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telephone

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tourist information centre

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[6]

(e) Discuss the appeal to leisure tourists of travelling around a destination using local bus services.

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[6]

[Total: 25]

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