



# Cambridge IGCSE™

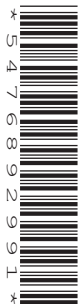
CANDIDATE  
NAME

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## TRAVEL & TOURISM

0471/12

Paper 1 Core Paper

May/June 2020

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

### INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

### INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Blank pages are indicated.

**Question 1**

Refer to Fig. 1.1 (Insert), information on the global rise in outbound tourism.

(a) Identify the following:

the increase in spending on tourism by the US .....

the total amount China spent on tourism .....

the increase in spending from the emerging economy .....

[3]

(b) Explain **two** negative economic impacts associated with an increase in outbound tourism.

1 .....

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2 .....

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[4]

(c) Explain **three** services provided by tourist information centres.

1 .....

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2 .....

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3 .....

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[6]

(d) Explain **three** likely negative social cultural impacts of a global increase in tourism.

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3 .....

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[6]

(e) Assess the possible reasons for the global growth in outbound tourism.

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[6]

[Total: 25]

**Question 2**

Refer to Fig. 2.1 (Insert), a photograph of tourists queuing for a sightseeing bus tour.

(a) Identify **three** ways the sightseeing bus tour shown in Fig. 2.1 is meeting the needs of tourists.

- 1 .....
- .....
- 2 .....
- .....
- 3 .....
- .....

[3]

(b) Describe **two** different types of sightseeing tours, other than a sightseeing bus tour.

- 1 .....
- .....
- .....
- .....
- 2 .....
- .....
- .....
- .....

[4]



(e) Discuss the interrelationship between sightseeing tours and tourist attractions.

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..... [6]

[Total: 25]

**Question 3**

Refer to Fig. 3.1 (Insert), information on tourism in Lapland, a region in the north of Finland.

(a) Identify the following:

- the expected increase in passenger numbers .....
  - the month snow starts to fall .....
  - the number of visitor arrivals by air in the month of April .....
  - the cost of the airport expansions .....
- [4]

(b) Identify the **three** busiest months for arrivals by air to northern Finland.

- 1 .....
  - 2 .....
  - 3 .....
- [3]

(c) Explain **three** likely reasons for the appeal of a leisure holiday in Lapland.

- 1 .....  
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  - 2 .....  
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  - 3 .....  
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- [6]

**(d)** Explain **three** reasons why destinations expand and update their airports.

1 .....

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[6]

**(e)** Discuss the ways destinations can increase tourism demand out of the main season.

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[6]

[Total: 25]



**Question 4**

Refer to Fig. 4.1 (Insert), information about how some tour operators are innovating their package holidays.

(a) State **three** providers of travel and tourism products, other than tour operators.

- 1 .....
  - 2 .....
  - 3 .....
- [3]

(b) Explain **three** factors tour operators must consider when creating package holidays.

- 1 .....  
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  - 2 .....  
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  - 3 .....  
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- [6]

(c) Explain **three** likely reasons for the appeal of a door-to-door transfer to tourists.

1 .....

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2 .....

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3 .....

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[6]

(d) Explain **two** ways, other than those mentioned in Fig. 4.1, tour operators could innovate their package holidays.

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2 .....

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[4]



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